GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:59
ANSWERED ON:26.02.2008
EXPORT OF COIR PRODUCTS
Koya Dr. P. Pookunhi

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the export of Coir and Coir Products are having tremendous markets in foreign countries;

(b) if so, the details of those countries which import Coir and Coir Products from India and the amount of foreign exchange earned therefrom during each of the last three years; and

(c) the steps taken by the Government to boost the export of Coir and Coir Products?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM NTERPRISES(SHRI MAHABIR PRASAD)

(a) Yes, Sir.

(b) The coir products are exported to 97 countries out of which the United States of America accounts for 37%, European Union Countries for 41% and the rest of the world, around 23%. The details of export of coir products from India, country-wise, and the amount of foreign exchange earned therefrom during each of the last three years is given below:

(Qty: MT) and (Value: Rs. In lakh)

Sl.No	Country	2004-05		2005-06		2006-07	
		Qty	Value	Qty	Value	Qty	Value
1	USA	132583	18625	35710	20470	38264	22198
2	UK	9333	4942	9320	4846	10414	5539
3	Netherlands	22323	3667	20330	3540	26760	4195
4	Germany	5909	3011	6693	3815	7661	4592
5	Italy	5274	2419	4774	2130	6129	2539
6	France	3885	1962	3530	1719	3048	1715
7	Spain	7419	1849	8243	1947	10276	2629
8	Australia	4082	1073	3941	963	6001	1510
9	Canada	2238	1010	2716	1291	3825	1966
10	Belgium	2218	903	2396	1052	2300	1004
11	Others	27663	7879	38374	9072	54077	12630
	Total	222927	47340	136027	50845	168755	60517

(iii) With a view to benefiting the industry establish links with existing export markets and capture new markets, the Ministry of Micro, Small and Medium Enterprises is implementing the following programmes through the Coir Board:-

a. Participation in relevant International Seminars and Conferences to acquire visibility for coir products and thereby expand its market share.

ii) Participation in Exhibitions/ Fairs/ Product Promotion Programmes and Catalogue Shows abroad to popularize coir products and strengthen the market.

b. Undertaking generic publicity abroad to popularize the message of coir, as an environment friendly product.

c. Providing External Market Development Assistance to small exporters/ entrepreneurs for business promotion tour, participation in fairs and exhibitions abroad and production of catalogues for use abroad in order to equip the exporters to face the challenges of globalization.

d. Organization of Special Exhibitions in India in order to showcase the capabilities of Indian coir sector before the global buying community.

vi) Presenting Coir Industry Awards for outstanding performance in different fields of Export, Investment, Research and Efforts in Developing Coir Processing Machinery, Product Development, Market Development efforts etc. with a view to motivating the

industrialists, technocrats etc. to achieve excellence in the respective fields.